

THE 100 GROUP CHALLENGE

100 groups | £100 each | £20,000 together

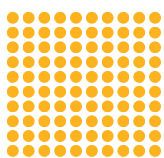


Making and attributing donations

The most important rule

You can fundraise before 6 October, but the money must only be donated through the specific Girls' Brigade Big Give campaign link while the campaign is live from 6 to 13 October 2026. Money cannot be donated early, late or through another route.





FUNDRAISING EARLY

Your group does not need to wait until 6 October to begin. You can plan, promote and complete your fundraising activity at any point before the campaign opens.

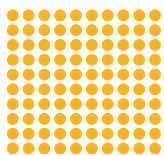
Before 6 October, your group can:

- hold a sponsored challenge, cake sale, coffee morning or other event
- collect cash or other fundraising proceeds safely
- ask supporters to pledge an amount that they will donate during campaign week
- promote your activity to families, your church, former members and local businesses
- prepare messages containing the official donation link, ready to share when the campaign opens

PLEASE WAIT BEFORE PAYING IT IN



Do not send money directly to Girls' Brigade England and Wales, use a general donation page or submit it through Big Give before 6 October. Keep the money secure and follow your group's normal financial procedures until the official campaign page is live.

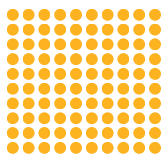


THE OFFICIAL DONATION LINK

Every donation intended for 100 for £100 must be made through the specific Girls' Brigade Big Give campaign page:

www.bit.ly/GBEW-BigGive2026

Use this exact link in your emails, social-media posts, posters and messages. The campaign QR code supplied in the toolkit will lead to the same page.



TWO WAYS TO MAKE DONATIONS

Choose the approach that works best for your group. Avoid using a combination of both routes to make this as simple as possible for you, the donor and us.

OPTION 1: SUPPORTERS DONATE INDIVIDUALLY

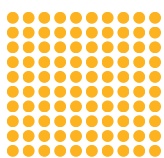
Share the official campaign link or QR code and ask supporters to make their own donation between 6th and 13th October.

1. Share the correct link - use only the official Girls' Brigade Big Give campaign link supplied in your campaign email.
2. Ask the donor to use their real name - they should use the name by which they want their donation recorded.
3. Record the donation - ask the donor to tell you they have made a donation, note the donor name exactly as entered, the amount and the date of the donation.
4. Keep the receipt if needed - the donor should retain their confirmation email until group totals have been verified.

OPTION 2: YOUR GROUP MAKES ONE COMBINED DONATION

Your group can run its fundraising activity, collect the money and then donate the total as one payment through the official Big Give campaign page during the campaign week.

1. Count and reconcile the money - follow your normal group financial procedures and keep an accurate record of the total collected.
2. Bank or make the funds ready - use an authorised payment method and maintain a clear audit trail.
3. Make one online donation - the authorised person should donate the full group total through the official campaign page between 6 and 13 October.
4. Identify the group - enter the full group name and number in any available donor message or reference field.
5. Record the payer name - note the exact name entered by the person who completes the online payment, as this is the name Girls' Brigade will use to find the donation report entry.
6. Save the confirmation - keep the donation confirmation email or reference until the final totals have been verified.

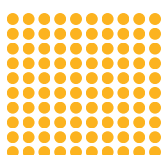


GIFT AID

An individual donor may choose Gift Aid only when they are donating their own money and meet the eligibility requirements shown on the Big Give page. The donor is responsible for making their own declaration.

Do not claim Gift Aid on a combined donation

The person making the online payment must not make a Gift Aid declaration for money collected from several people. They did not personally donate the full amount. Gift Aid may only be claimed where the individual donors have each made a valid declaration.



DONATION ATTRIBUTION

Girls' Brigade England and Wales will receive a report listing donations made through our Big Give campaign page. We will use that report to verify each participating group's fundraising total.

What your group must record

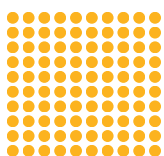
- Your full Girls' Brigade group name and number
- The donor or payer name exactly as entered on the Big Give page
- The amount donated to Girls' Brigade, excluding any optional Big Give tip
- The date the donation was completed
- Whether it was an individual donation or one combined group donation
- The receipt or transaction reference if a donation cannot be matched

IMPORTANT: ANONYMOUS DONATIONS

If a supporter chooses to appear anonymously and their donation cannot be matched using the information available to Girls' Brigade, ask them to retain their receipt. We may need the transaction reference to verify that donation for your group.

How verification will work

- Keep your group donation record - update it as donations are made. Do not rely on memory or public comments.
- Submit your record - use the verification form (link to be sent after the campaign week) within 1 week of the campaign closing.
- We compare the information - Girls' Brigade will match the exact donor or payer name and amount against the official donation report.
- We resolve queries - if a donation cannot be identified, we may ask for the Big Give receipt or transaction reference. Do not send card or bank details.
- We confirm your total - only donations that can be verified and attributed to your registered group will count towards the PGL prize.



GROUP DONATION RECORD

Use this page to record donations that should be attributed to your group. You may use as many of these pages as you need.

Group name	
Campaign leader	

Date	Exact donor/payer name	Amount (£)	Donation route	Receipt/reference if needed

Combined group donation payer name		Date paid	
Combined donation total	£	Big Give receipt/reference	

I confirm that this record is accurate to the best of my knowledge and that Gift Aid was not claimed on any combined payment made from collected or fundraising proceeds.

Name		Signature and date	
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