

## Top tips: Fundraising

### Socially distanced fundraising ideas

- Make something to sell e.g. Christmas cards/crafts
- Run an online exercise class and charge people to join
- Host a virtual party and charge for a ticket – ask people to get dressed up, play music, play games etc.
- Give up something like chocolate and ask people to sponsor you
- Host a film club and ask for a donation to take part. You could watch a film at the same time using Netflix party.
- Use your time to declutter and sell things on Facebook/eBay etc.
- Use your skills to organise an online craft afternoon and ask for a donation for people to take part
- Virtual sponsored walk
  - Decide where you want to walk to
  - Track the miles to show progress to reaching your destination
- Virtual family quiz night
  - Charge family groups to take part
  - Maybe the charge could include refreshments that could be delivered in advance
- Online auction
- Coin collecting challenges - Think about how you'll distribute the tubes/pots/pictures and collect the full ones back in.
  - Penny picture – cover the GB crest with coins
  - Fill a Smarties tube
  - Create a pennies' pot and encourage your young people to gather donations for household chores successfully completed

### Planning your fundraising activity

Once you've selected your fundraising idea, plan out how you'll deliver it:

- Who – who needs to be involved?
- What – what steps need to be taken?
- When – when would be the best time?
- How – how will people know about it?
- Why – why would people want to get involved?

## Support from your church and GB group

- Speak with your wider team and church about what could be possible
- Spend time praying and thinking together about your needs
  - What do you want to do and why?
  - What money would you need for this?
  - What difference could be made?
- Plan how you'll thank people for their giving, but let them know what it's helped to enable
- Explore with your church the possibility of people giving a gift to help subsidise/sponsor opportunities with GB
- Perhaps there could be an aim to cover subscription costs and/or subsidise them to a certain level
- Don't forget to thank and share with people the difference their giving has made
- Talk to your church treasurer about Gift Aid via the church

## Help from organisations and companies

- Local authorities
- Parish councils
- Local Council for Voluntary Services
- Waitrose Community Matters - [www.waitrose.com/content/waitrose/en/home/inspiration/community\\_matters.html](http://www.waitrose.com/content/waitrose/en/home/inspiration/community_matters.html)
- Asda Green Token Giving - [www.asdafoundation.org/how-to-apply](http://www.asdafoundation.org/how-to-apply)
  - As a result of Covid-19, this grant stream has been paused
- Co-op Local Community Fund - [causes.coop.co.uk](http://causes.coop.co.uk)
  - Applications will open again in Spring 2021
- Morrisons Foundation - [www.morrisonfoundation.com](http://www.morrisonfoundation.com)
- Tesco Bags of Help - [tescobagsofhelp.org.uk/apply-for-a-bags-of-help-grant](http://tescobagsofhelp.org.uk/apply-for-a-bags-of-help-grant)
- EasyFundraising - [www.easyfundraising.org.uk](http://www.easyfundraising.org.uk)
- Give as you Live - [www.giveasyoulive.com](http://www.giveasyoulive.com)
- Amazon Smile - [smile.amazon.co.uk](http://smile.amazon.co.uk)